#### SPONSOR PROSPECTUS

# 4<sup>th</sup> International Conference on Microbial Food and Feed Ingredients









## For inquiries regarding sponsorship and exhibition please contact

Elis Xavier

ex@cap-partner.eu

+45 38 42 95 77



#### We welcome you to join us for the

## 4<sup>th</sup> International Conference on Microbial Food & Feed Ingredients - MiFFI2025

The MiFFI conference constitutes a unique venue for networking between academia and industry within the field of microbial food and feed ingredients. Here, the newest research from laboratories across the universities and industry is shared in an informal atmosphere along with company representatives connecting with delegates and colleagues around science and business.

An environment where high-quality research meets business attracts key stakeholders essential to your sponsorship success. MiFFI2025 satisfies the need to connect at all levels independently on, whether you need to reach industrial research and development, business strategy specialists, or university scientists.

#### By supporting the MiFFI2025 conference you will

- ✓ Gain access to the newest high-quality science within the specific field of microbial ingredients
- ✓ Connect with influential stakeholders across academia and industry
- ✓ Generate news leads and reconnects with existing contacts
- ✓ Gain visibility and build brand awareness
- Expand your network and discover new business and partnership opportunities

#### Congress key topics

The terms microbial food and feed ingredients are to be understood in their broadest sense. This means that the conference will encompass e.g.:

- Microorganisms in food and feed
- ✓ Enzymes for food and feed applications
- ✓ Microbially derived bioactive compounds
- ✓ Plant-based fermented foods
- ✓ Applications of cultures, enzymes, and metabolites
- ✓ Probiotics for today and for the future

- ✓ The human microbiome and health
- ✓ Microbial feed ingredients for improved animal performance
- ✓ Regulatory aspects of novel food and feed ingredients
- ✓ Future trends.

Microorganisms have been employed for these purposes since ancient times without exhausting the opportunities.

Join us for the MiFFI2025 Conference! We look forward to welcoming you to Copenhagen.

On behalf of the organizing committee,

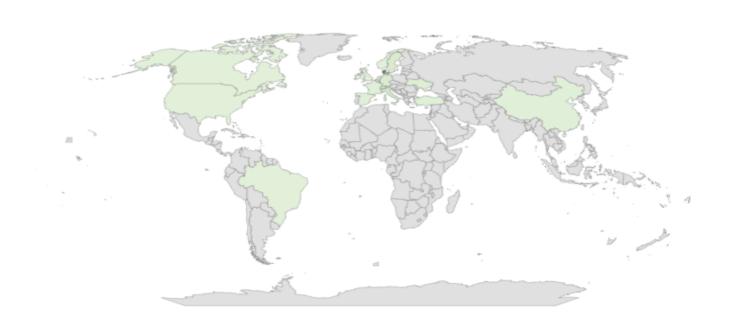
Prof. Dennis Sandris Nielsen University of Copenhagen



## Conference demographics

At MiFFI2023 we were pleased to welcome over 250 delegates from more than 20 countries. For MiFFI2025 we expect approximately 300 delegates with equal participation from academia and industry and an even greater international representation.

MiFFI2023 delegate countries



Belgium	China	France	Italy	Slovenia	Switzerland	United Kingdom
Brazil	Denmark	Germany	Netherlands	Spain	Turkey	United States
Canada	Estonia	Ireland	Norway	Sweden	Ukraine	

## **Conference information**

14:00

Main exhibition hou	irs IBC	Social events		Exhibition Location
Wednesday 9 April Thursday 10 April Friday 11 April	17:30 - 20:00 09:30 - 17:00 10:00 - 14:00	Welcome reception Wednesday 9 April	TBC 17:00 - 20:00	Marmorhallen (The Marble Hall) University of Copenhagen - Department of Food Science
Break down is possible	Friday from	Conference dinner Thursday 10 April	TBC 19:00 - 21:30	Thorvaldsensvej 40 1870 Frederiksberg Denmark

## Sponsorship opportunities

Below, we have listed attractive opportunities to sponsor and exhibit at MiFFI2025. If you have any specific ideas or wishes beyond these, please do not hesitate to get in touch.

## MiFFI2025 Partner

7,500 EUR

close co-branding and collaboration with the MiFFI2023 conference as a partner.

#### The Partner package includes:

- 5 dinner tickets to the congress dinner

#### Co-branding with MiFFI2025 on:

- Conference slides
- Web banners



PARTNER

PARTNER PARTNER

For inquiries regarding sponsorship and exhibition please contact

Elis Xavier - ex@cap-partner.eu - +45 38 42 95 77

Visit the conference website MIFFI.org for more information

## Sponsorship opportunities

## **Gold Sponsor**

5,000 EUR

- Premium placement exhibition 8-9 m<sup>2</sup> (B1-B4)
- 3 free delegates
- 3 free dinner tickets
- Possibility to place two roll-ups in the poster area
- Advert in the final programme
- Company logo in the final programme and on the congress website
- 25% discount on additional delegate registration fees

## Silver Sponsor

3,000 EUR

- 6 m<sup>2</sup> exhibition stand (C1-C4)
- 2 free delegates
- Possibility to place roll-up in the poster area
- Company logo in final programme and on the congress website
- 15% discount on additional delegate registration fees

## **Bronze Sponsor**

1,500 EUR

- 3 m<sup>2</sup> exhibition stand (table and two chairs) (D1-D4)
- 1 free delegates
- Company logo in the final programme and on the congress website
- 15% discount on additional delegate registration fees

## Supporter

**750 EUR** 

- 1 free delegate
- Company logo in the final programme and on the congress website

## Other sponsorship opportunities

#### **Networking Dinner**

2,000 EUR

Sponsor the networking dinner and help make sure the delegates have an exquisite and entertaining evening thanks to your support. Your company logo will be placed on the menu cards on each table and your company will be promoted as a sponsor of the gala dinner in all congress materials and on the congress website.

#### Welcome Reception

2,000 EUR

Sponsor the welcome reception, where the delegates will have welcome drinks and great finger food in a pleasant atmosphere made for networking. Your company's support will be mentioned in the welcome speech and your company will be promoted as a sponsor of the welcome reception in all congress materials and on the congress website.

#### Advert in the programme book

500 EUR

The programme book will be distributed to all participants. The price includes 1 full-page A4 advertince olors. Placement of adverts is decided by the congress secretariaton a first come first served basis.

**Congress Bags** 

1,000 EUR

 $The congress \, bags \, contain \, all \, the \, congress \, materials \, and \, will \, be \, distributed \, to \, all \, participants. \\ The \, sponsorship \, does \, not \, include \, production \, costs, \, which \, are \, paid \, by \, the \, sponsor.$ 

Lanyards

1,000 EUR

 $All participants \, must always \,\, we ar \,\, their \,\, badges \,\, during the conference. The lanyards \,\, will be handed out \,\, to \,\, all \,\, participants \,\, together \,\, with the \,\, badge.$ 

The sponsorship does not include production costs, which are paid by the sponsor.

Pen & Paper

750 EUR

Your branded Pen & Note pads will be handed out to all participants. The sponsorship does not include production costs, which are paid by the sponsor.

www.miffi.org

## Previous partners and sponsors

In 2023 we were pleased to welcome a strong lineup of partners and sponsors and we thank them for their support and enthusiasm for the MiFFI concept.

MiFFI 2023 Partners







MiFFI 2023 Sponsors -













SYMCELo



9 -11 April 2025 · Copenhagen · Denmark